Module 3

Name Signature System



OBJECTIVE:

Creating & defining your high ticket offers, products and services that your warm clients are primed to buy. Create and price your packages that align with your values and worth, understand that Time is what you are offering, and the system is secondary to your business.

Name Your Signature Program

Examples of Naming Your Program:

1) Title with Timeframe

   30, 60 or 90 Days to _____ (see examples below)

   Happy & Healthy
   Abundant & Wealthy
   Financially Clear and Confident
   Wealth & Romance
   Connected Relationships
   Expert Online Marketing

2) One Hit Word + tagline

   _____ : (tagline)_____ (see examples below)

   GROWTH: Financial growth, explode your business fast!
   COURAGE: Create bravery and command high ticket sales fast!
   CONNECTED: Become mindful in your professional and personal life!
   ROMANCE: Build a passionate & Intimate relationship in your marriage!

3) 2 or 3 words Result Descriptive

   _____, _____ & _____ (see examples below)

   Peace, Prosperity & Wealth
   Happy & Healthy
   Abundant & Wealthy
   Financially Clear and Confident
   Wealth & Romance
   Connected Relationships
   Expert Online Marketing

People Buy

1) Saving Money
2) Making Money
3) Saving Time
4) FREEDOM
5) Improved Health
6) Romance, Love & Improved Relationship
7) Popularity, Confidence & Likability